



LORRAINE RICHMOND
LEADERSHIP COACHING

YOUR VALUES MATTER

**Values are the core of you. Values are your brand and signature presence.
Values impact every decision you make.**

Your values are the deeply-held operating principles that guide your internal conduct as well as your relationship with the external world. Your values are the epicentre of your career, your company, your leadership and your life.

The Values Blueprint™ Assessment is a values alignment tool that provides leaders with a fast, simple and effective way to uncover their authentic brand identity. Learn how to best leverage your unique business advantage – you.

Understanding how your values align with your business and your clients can resolve the Values Conflict in your growth and change process, quickly improve the clarity of your message and build a foundation for stronger and more powerful change.

Values Blueprint™ is for conscious leaders where company success is not only about more money. It is about wanting their company to make a difference. It is about creating the context for meaningful work with a life that works.

It is for leaders who are in favour of an environment where their people are fully alive and engaged in their work.

Decision making becomes simple. Progress becomes certain. And the journey becomes fulfilling.

The Vcademy Manifesto

Here's to the Change Makers. The entrepreneurial ones.
The forward thinking ones. The passionate ones.

To the ones who see potential when others see limits.
To the ones who see opportunity, when others see obstacles.
To the ones who seek solutions when others see problems.

To the trainers who don't know the meaning of ordinary. Or average.
Because they are driven to excel, to amaze and to stand out.
To those who never say 'if it's not broke, don't fix it.'
Because their mantra is 'if it's not broke, let's make it better.'

To the ones who know it's not just about developing a business,
But about developing your people.
And that it's not just about growing your profits,
But about growing your spirit.

To the ones who know it's not just about having a plan,
But about having a vision.
That's why they don't just see things as they are,
They see things as they could be.

So while some focus on building a business,
They focus on building a future.
And while some are motivated to make a living,
They are inspired to *make a difference*.

We make *Values Alignment Tools* for Business Training Professionals like this.
Because those who are inspired enough to think they can transform an industry,
Are the ones who usually do.

Inspired by Apple Written By Alan Lewis Co-Founder | Vcademy Creator | The Values Blueprint System

Here it is - The Values Blueprint System



Your Values Profile

Your Values Profile is where you most naturally add value to your environment.

Studies show that many executives, entrepreneurs and leaders spend decades without every fully expressing their natural talent.

The Values Blueprint is built on the premise that what your environment needs is more of the REAL YOU.



Your Values Foundation

Your Values Foundation will demonstrate how your personality has a specific way of satisfying your four basic human needs.

Understanding how to integrate those four core needs into your leadership will enable you to create that is successful and emotional rewarding.



Your Values Cycle

Your Values Cycle is connected to the cycles of time and the cycles of business.

Knowing when and where you naturally thrive in the values cycle is an essential key to you being in the state of performance we call 'flow'. It's the place where your Values Profile comes alive.

What Do You Receive With The Values Blueprint System?

VALUES ASSESSMENT

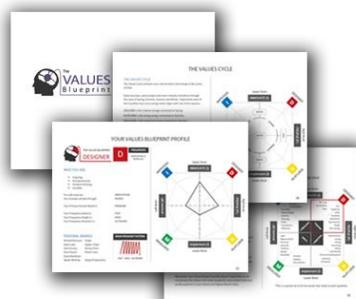


The first step to uncovering your Unique Success Personality is the online Personal Values Blueprint Assessment. Using our unique and innovative vMIND Technology we can get to your natural values preferences in less than 10 minutes and using only a few directed questions.

This assessment provides us with the psychometric data to calculate your Values Blueprint. Remember there is no right or wrong 'Blueprint'. It's simply about uncovering your most natural and highest brand value.

VALUES REPORT

[Sample here >>](#)



When your assessment is complete, you'll receive a report with your personal Values Blueprint Profile.

This report outlines your DNA coded values and how the brain frequencies of your Values Blueprint are connected to a specific business need. You'll also find how misalignment of those frequencies can actually cause the values conflict.

You'll also get insights into the natural values of other Values Blueprint profiles of the people that matter most to your success.

VALUES TRAINING



As an ICF-certified coach and Vcademy Certified Coach, fully trained in the vMIND Technology that drives your Brand Identity, I will give you my undivided attention in a 90 minute training with your agenda top-of-mind.

I will guide you through a process specifically designed to give you an understanding of your personal 'Values Blueprint' as well as how it impacts your success and vision.

At the end you'll be fully equipped with the knowledge to quickly and effectively create personal and company clarity.

BUY MY BLUEPRINT
with 1:1 coach training time
\$397 per person



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BUY BLUEPRINT
with training for my group of 10
\$297 per person

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