



LORRAINE RICHMOND  
LEADERSHIP COACHING



**Lorraine Richmond**  
**Certified Leadership Coach, ILCT**  
**PCC - ICF**

*“Clarity is the foundation of success.  
Know your core values.  
Articulate your purpose.  
Design intentional choices to align  
meaningful work and a life that works.  
Why does this matter? Because you matter.  
And within you lies the capacity to  
impact a life, transform a community,  
alter an industry and yes...  
change your world.”*

A team leader in a global coaching mastermind, and named as a Woman to Watch, Lorraine Richmond is an international ICF-certified coach, cultural specialist and activist, leadership interrupter and accomplished inspirational speaker based out of Kelowna, BC.

The exhilaration of working with leaders for big vision and shared success *and* the experience of leadership betrayal in high-capacity team has served to catalyze her focus and life-work contribution.

It is her trade and her art, the purpose of her business and life to: **influence a meaningful culture change where the core values and purpose of people truly matter.**

Lorraine confesses to being headstrong from birth, a coffee-snob by choice, and a non-conformist by accident.

Learn more about Lorraine Richmond at [www.lorrainerichmond.com](http://www.lorrainerichmond.com).



**Values-Based Leadership Requires Awareness, Action and Accountability**