



**LORRAINE RICHMOND**  
LEADERSHIP COACHING



**Lorraine**

**Richmond**  
**Certified Leadership Coach, PCC - ICF**

A team leader in a global coaching mastermind, and named as a Woman to Watch, Lorraine Richmond is an international [ICF-certified](#) leadership coach, team and cultural specialist, and accomplished inspirational speaker based out of Kelowna, BC. She has been working as a certified coach since 2007 and is currently working on her master's certification.

The exhilaration of working alongside culture-influencers as a thinking partner, an accountability associate, a team leader for those who lead teams and groups of people *as well as* the experience of leadership burnout and leadership betrayal in high-capacity teams have served to catalyze her focus on the working dynamics of a values-based, trust-centric culture. Lorraine holds the space for individuals and leadership teams within a variety of organizations where **all stakeholders have opportunity to experience meaningful shared success.**

Her values include: purpose, collaboration, freedom, growth, innovation, creativity, healthy communities comprised of healthy individuals who honour the complexity of diversity and linkage.

It is her trade and her art to influence a culture where all people matter, where trust, values and purpose matter. She believes that teams of individuals are better together when joined with others who uphold human dignity, diversity, inclusion and shared vision in ways that matter. She believes that we are here to not only live the length of life but to live the width as well, to serve the world with our collective gifts, talents and story so that others may thrive and carry their torch forward to create a better world for all.

Lorraine confesses to being headstrong from birth, a coffee-snob by choice, and a non-conformist by accident.

Learn more about Lorraine Richmond at [www.lorrainerichmond.com](http://www.lorrainerichmond.com).

*“Clarity is the foundation of a brave new growth mindset for meaningful contribution for all stakeholders.*

*Anything less than a values-based, trust-centric culture will be transactional and yield short-term results at best.*

***Diversity. Inclusion. Belonging. Responsibility.  
Meaningful Contribution. Trust. Values. Better together.***

*Why does this matter? Because you matter. And within you lies the capacity to impact a life, transform a community, alter an industry and yes...change your world.”*

*Values-Based Leadership Requires Awareness, Action and Accountability*